

# We Can Get There If We Take The High Road

We can have good jobs in Kentucky and a better economy. But not without government accountability.

Year after year, administration after administration, Kentucky governors roll out economic development schemes that spend hundreds of millions of dollars to entice out-of-state businesses.

You would think by now someone would want to ask:

- “Hey, how did that work out?”
- “Did the companies that got the incentives bring in the jobs they promised?”
- “Do the jobs they promise pay enough to feed a family and keep them healthy?”
- “Are we giving a fair shake to home-grown businesses that pay their full share of taxes and support the local community?”



Tell Kentucky's leaders to take the High Road to effective economic development. Visit [www.highroadinitiative.org](http://www.highroadinitiative.org).

But asking those questions and measuring the results are not part of the policy. Over and over we learn about questionable subsidies when it is too late. Like the timber company that got \$300 million in tax credits to create 300 jobs. Or the \$43 million that went to Wal-Mart, a company that competes directly with our Main Street businesses.

The question is not whether Kentucky will be friendly to out-of-state companies that want to set up shop here. We welcome new people and new opportunity.

The question is: How can ordinary citizens make our own state government accountable? Are we going to ask hard questions? Or are we going to give every new administration a free hand to pass out millions in subsidies without checking the results? Isn't it time to take a new approach? One that promotes innovation, good jobs, and a better quality of life.

If you think accountability makes for better government, you can add your voice to the list. Go to [www.highroadinitiative.org](http://www.highroadinitiative.org) and tell Kentucky's leaders it is time to take the high road.

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